

wine women & shoes®

BENEFITING BENEFITING BON SECOURS VIOLENCE RESPONSE TEAM
(FORMERLY FORENSIC NURSING)

SHOE GUY VOLUNTEER DESCRIPTION

- Raise at least \$100 for the Violence Response Team by setting up a personal fundraising page (*very easy – see simple instructions below*).
- The Shoe Guy that raises the most will be recognized as Super Shoe Guy during the Wine Women & Shoes program. The second, third, and fourth place winners will also be recognized. All donations must be received by 2:00 p.m. on October 23 to count towards the competition.
- Invite community notables to be Shoe Guys and engage through social media to promote the event.

Become this
year's Super
Shoe Guy!

SHOE GUY COMMITMENT FORM

To complete this form online, visit www.winewomenandshoes.com/richmond

Please complete the registration process by October 14, 2022.

SUPER SHOE GUY CONTEST

Simple Steps to Set Up Your Fundraising Page

- **CLICK HERE** to go to our Super Shoe Guy Fundraising page
- Click the "I Want To Fundraise For This" button.
 - Register for an account with your chosen email address.
- After signing in, "Personalize This Page" is where you can tailor the page to suit you! You can return to this page at any time by clicking "Edit Page" at the top right corner of your fundraising page.
- Use "Name on Page" to edit how your name appears on the page.
- Under "Add A Note", write a passionate personal note so your network understands the importance of contributing. An example is:
 - *Please help me raise the most money and be named SUPER SHOE GUY during this year's Wine Women & Shoes event on October 23, 2022!*
Funds raised through this event will support the Bon Secours Violence Response Team (formerly Forensic Nursing). Bon Secours forensic nurses and victim services advocates provide care for children and adults who have experienced sexual or physical assault, strangulation, or human trafficking.

By supporting my Shoe Guy fundraising efforts, you help these patients receive compassionate medical-forensic care and provide them with resources to obtain justice and see hope for the future!
- Add a fundraising goal for your campaign (in dollars) to the "Your Fundraising Goal" field.
- Upload a clear profile picture of your face, which is an important part of your profile. Your family and friends will feel more comfortable donating to your cause when they see and recognize you on the fundraising page.
- Click the "Save" button.
- Lastly, bookmark your fundraising page in your browser so you can easily return to it later. Alternatively, you can visit the Campaign Page you're supporting and click the "Go To My Fundraiser" button at the bottom right.

For more detailed step by step instructions, learn more about HERO IMAGES and to upload video content, visit givelively.org/faqs/build-individual-peer-to-peer-fundraising-page

For Give Lively support related questions, please contact support@givelively.org or use their chat feature. For all other Shoe Guy related questions, contact Rachel Wallace at Rachel.Wallace@bshsi.org or 804.281.8012.



OUR EVENT WILL FEATURE...
Shoe Guy Highlights • Sip-Sational Wine • Key to the Closet Raffle
Incredible Auction Items and more!

